**EAST TENNESSEE REGION** 

SUMMER EDITION

FREF

# TRAVEL GOLF FEATURE

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## **GOLF PRODUCT FEATURE**

FEATURED GOLF APPAREL

PGA TOUR NEWS

ES BAIL

# THE HATED WRAP TOUR

THE LEXI THOMPSON RULE

GOLF COURSE DIRECTORY & MAP INSIDE

Photo: Photo Elevated Aerial

www.golfguidedirectory.com



GRIP-DRY provides all these great benefits:

- Protects your grips by keeping them elevated from the wet grass, sand and toxic fertilizers
- Keeps your clubs in plain view. No more lost wedges left behind on or around the greens. It's your "no club left behind tool".
- Provides a convenient place to store your ball marker. No more searching in your pockets so you can mark your ball on the green.
- Saves your back & knees! No more bending over to push a tee into the ground or pick up your second club. Simply hook another club under the elevated grip... and lift.
- Made from durable impact grade plastic

- Great gift item for golf outings and corporate events
- Single or multi-color logo customization available in quantities

"We're very excited about introducing the new version of the GRIP-DRY at this year's PGA Show," said GRIP-DRY owner Gary Pizzimenti. "We received some great comments and feedback from our customers over the past year, so we decided to make some improvements. Like I always say, "SNAP IT ON YOUR SHAFTTM"... let GRIP-DRY do the work... and leave no club behind."

### SHOE TIPS HELPS PROMOTE MENTAL FOCUS

ShoeTips helps golfers calm their minds and concentrate on the one or two thoughts they want to remember as they prepare to swing—boosting their confidence and enjoyment, and lowering their scores. ShoeTips is the perfect gift for golfers of all ages and abilities.

#### Flexible and Easy to Use

Using ShoeTips is easy. Before you play, select two swing thoughts you want to remember from the 18 provided. Insert the labels securely into the two base clips and slide the clips easily, and snugly, over your shoelaces. The reminders will be in full view on your shoes as you address the ball. To use them on your golf bag instead, simply insert the base clips through the slots on our enclosed BagTag. Now each time you select a club you can remember what you



had wanted to concentrate on and clear your mind of the thoughts that interfere with making a good shot.

ShoeTips' 18 familiar swing thoughts were chosen based on input from golf pros and sports psychologists. The labels are easy to change and organized into 3 categories—focus, relating to your mind, feel, to your body, and technique,

#### FEATURED PRODUCTS

to your swing mechanics. Can't find the tip you want? Write your own custom tips on the reverse side of the labels with an indelible marker.

#### Mental Focus Promotes Peak Performance

Golf's greatest players, instructors and coaches, sports psychologists, writers, and scientific research on performance and the mental game all agree: Regardless of a person's skill level, if you can focus completely on, and become fully absorbed in the task at hand, with nothing left over for worry or doubt, you'll achieve a state of peak performance.

Whether it's being worn on your shoes or displayed on your Bag Tag, ShoeTips



JumboMax Grips garnered the attention of the golf world by offering golfers an alternative to the standardsize or skinny grips typically found on clubs. The super-oversized JumboMax Grip, with its patented design and is "Permitted Under the Rules of Golf".

#### About ShoeTips

ShoeTips is a product development company dedicated to helping people achieve peak performance by creating mental focus reminder systems. ShoeTips Golf is the first product designed to help golfers master their mental game while they play. ShoeTips was founded in 2016, in Los Angeles, California, by three partners—Steve Lewis, our "hopelessly addicted golfer", who serves as our CEO & CFO, Arthur Snyder, Creative Director and Product Designer, and Ellen Rudolph, Marketing Director.

For more information on ShoeTips visit www.ShoeTips.com.

larger diameter, provides a more secure Finger-PalmTM Grip which makes for a tension-free connection to the club. This Finger Palm Grip Technology promotes relaxed grip pressure, more consistent squaring of the clubface, a more fluid and powerful swing, and the most shock-absorption for continous comforable play.

For more information on JumboMax visit www.jumbomax.com.



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